

# New Market News

TOWN OF NEW MARKET, MARYLAND

MAY/JUNE 2011

## Message from the Mayor



Hi everyone. Happy spring! It's been a long winter, but I think we're getting spring started off well. Milo's should be open sometime in May. So now we'll have that long awaited place to gather for fun and food. We'll be doing some alley repairs in late spring and early summer. Town clean up day is April 30 at 8am at Town Hall. We'll be clean up for NM day. I would like to thank Sara Morris and her committee for taking on this event again this year. They have done a nice job.

The Town will unveil its new website at the end of May. I would like

to thank Councilman Price and Rossman as well as Deb in the office for managing this project. Ten years ago when I became Mayor, we did not have a website. Krista Thomas set up our first website and helped to manage it for a year or two. Then when Shane Rossman came onto the Council he began to manage it. Over the last two years it became clear that the demands for information in an ever increasingly litigious environment that we needed to take our website to the next step. I think you will find it user friendly, filled with information and yet flexible for the needs of a changing town.

As the above discussion of the website indicates the demands for better and better services are ever increasing, yet for those of you who received the Town's budget report can see, our resources are limited. Our boards are all dutifully served by our fellow townspeople who volunteer their time. Deb and Karen in the office do a wonderful job supporting all of us, but the fact is that the day to day demands no less the long term planning demands are great. You may not know, but unbelievably New Market does not qualify for Main Street Maryland program. This is attributable to the fact that we are too small. To qualify a municipality must have a minimum population of 1,000. The program believes that any town with a population less than 1,000 is simply not viable to survive no less perform the required functions of government. As you can see from the CVS Pharmacy and the All Tune Lube being built in the County (not the Town), New Market is in danger of becoming a small town surrounded by a larger county town. Being located at the I-70 interchange places great pressure upon the area for development, both commercially and residentially. It should be clear that this is not going to change, but we can use that change to make sure that it benefits the town and that we can bring change about on our terms. We would then be able to provide the resources such that this town not only survives but thrives.

Spring has sprung. There's a lot to be excited about this spring and there is every reason to be optimistic that we as one community can make sure this town has a bright and vibrant future. It's all in our hands. The future is now.

Sincerely,

Winslow  
[burhanscab@earthlink.net](mailto:burhanscab@earthlink.net)

### **DATES TO REMEMBER:**

May 5 – Planning & Zoning Meeting 7:00 p.m.  
May 10 – HDC/ARC Meeting 7:00 p.m.  
May 11 – Town Council Meeting 7:00 p.m.

June 2 – Planning & Zoning Meeting 7:00 p.m.  
June 8 – Town Council Meeting 7:00 p.m. 7:00 p.m.  
June 14 – HDC/ARC Meeting

**BOA HEARING:** There will be a Board of Appeals hearing on Thursday, May 12 @ 7:00 p.m. to hear case #NM-B-11-01

# Frederick County Pharmacy Card Available For All County Residents

There is a new prescription discount card available to all Frederick County residents that can be used at your local CVS pharmacy. There is no cost to sign up for this card. Information on the program follows:

## It's easy

Simply present your card, provided to you in a joint effort of your local county government and the National Association of Counties (NACo), at a participating retail pharmacy and save an average of 22% on your prescription medicine. Finding a pharmacy is easy; 9 out of 10 pharmacies nationwide accept your discount card. No enrollment form, no membership fee, one card, immediate use.

## No limits

You and your family may use your prescription discount card any time your prescription is not covered by insurance. There are no restrictions and no limits on how many times you may use your card.

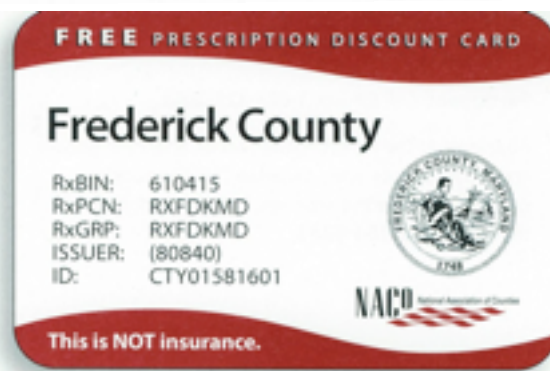
## Savings

Visit [caremark.com/naco](http://caremark.com/naco) to look up a participating pharmacy, a price estimate for your prescription, check drug interactions, or read news articles from leading health journals. For more information, call toll-free **1-877-321-2652**.

**Participant:** Call toll-free **1-877-321-2652**.

**Pharmacist:** The RxPCN, RxGRP, full ID, and an 01 person code must be submitted online to **CVS Caremark** to process claims for this program. For information, call toll-free **1-800-364-6331**.

**This is NOT insurance. Discounts are only available at participating pharmacies. By using this card, you agree to pay the entire prescription cost less any applicable discount.** Savings may vary by drug and by Pharmacy. Savings are based on actual 2008 drug purchases for all drug discount card programs administered by CVS Caremark. The program administrator may obtain fees or rebates from manufacturers and/or pharmacies based on your prescription drug purchases. These fees or rebates may be retained by the program administrator or shared with you and/or your pharmacy. Prescription claims through this program will not be eligible for reimbursement through Medicaid, Medicare or any other government program. This program does not guarantee the quality of the services or products offered by individual providers. To cancel your participation in this program simply discard your ID card and notify your pharmacy that you are no longer participating in the program. We do not sell your personal information. Call the participant toll-free number on the back of your ID card to file a complaint related to the availability of contracted discounts, services or other contractual obligations of this program. **Note to Texas Consumers:** Regulated by the Texas Department of Licensing and Regulation, P.O. Box 12157, Austin, Texas 78711; telephone 1-800-803-9202 or (512) 463-6599; Web site: [www.license.state.tx.us/complaints](http://www.license.state.tx.us/complaints).



**Stop by the Town Hall  
if you would like one of  
the discount cards.**

## “A Day in New Market”

Saturday, May 7  
10 am to 5 pm

New Market will hold its annual “Day in New Market,” throughout the historic town. There will be many food and craft vendors, a Civil War encampment with reenactments throughout the day. French & Indian period demonstrations and antique car display. Enjoy plenty of fun for the kids with a Rock Wall, Moon Bounce, pony rides and games from historic times. A large yard sale will be held in front of the New Market Elementary School as well as a Bake-Book-Plant sale at the New Market United Methodist Church. Free hay rides will be operating all day along the streets of the town. One booth will be offering free instruction on how to research your family tree. Come, step back in history for a day and join in the FUN!!

# New Market Volunteer Fire Company Upcoming Events

## All You Can Eat Country Breakfast Sunday, May 8, 2011

7 AM to 12 PM

Adults \$7 Kids 6-10 \$3.50

Under 6 Free



## Happy Mother's Day!

76 West Main Street, New Market,



PANCAKES

PUDDING

EGGS

SAUSAGE GRAVY

SAUSAGE

BISCUITS

FRIED POTATOES

STEWED APPLES



## Basket Bingo

Saturday, June 11, 2011

Doors Open at 12 pm  
Games Begin at 2 pm

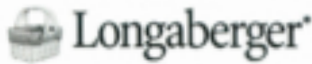


\$20 in Advance or \$25 at the Door

Food & Drinks will be available

King Tut's Will be Sold for Basket Prizes

For Advance Tickets  
Call Ben at 240-357-1083

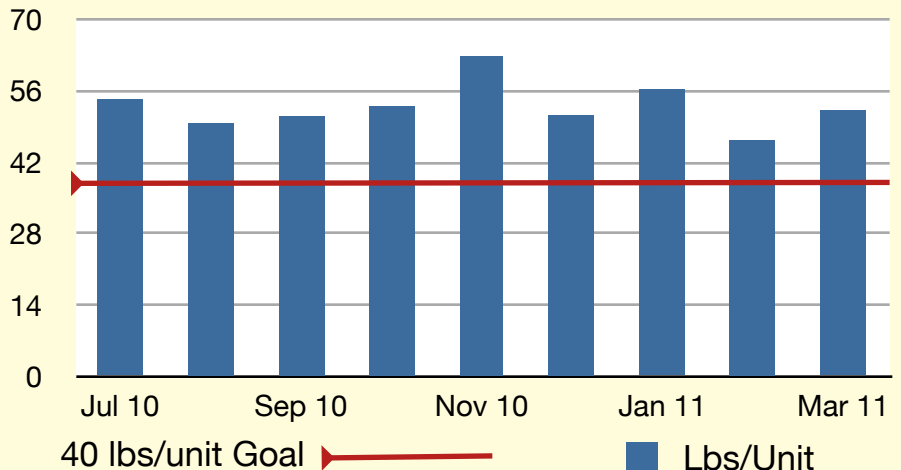


Longaberger and the basket and collection names are the property of The Longaberger Company. This fundraiser is in no way connected with or sponsored by The Longaberger Company.

## Trash Update

We are currently putting out 52 lbs of trash per house per week. Key Sanitation says it should be 40 lbs per house per week. As you can see from the graph we have been above that mark all year. With more recycling we should be able to achieve that goal. Thank you to all of you that already recycle. If you do not already have one of the blue bins from the county, you may call 301.694.6498 to have your free container delivered directly to your house. Recycling is picked up every other Wednesday. The next pick-up date is: May 4.

### Monthly Trash Totals





**A Day in New Market  
History, Heritage & Culture  
May 7 10am to 5pm**

- 18th Century Encampment • Civil War Encampment
- Model A Cars • Music • Food • Historic Game Area
- Moon Bounce • Rock Climbing Wall • Horseback Riding
- Free Organic Chocolate Tasting at The General Store
- The Grange open house: children's crafts and food
- Free instructions on how to research your family tree

**Kids Fun, Food, Live Music & Arts in  
Historic Downtown New Market**

**Keyote from the Frederick Keys will be in New  
Market from 10am-11am!**

*Kids Wrist Bands*

*for unlimited moonbounce and pony rides can be purchased at  
Mom's Pizza & Grill and The General Store for \$5*  
(26 W. Main St. New Market, MD 21774)

The New Market District Lions Club will be at The New Market  
Town Hall collecting used eyeglasses

**In downtown New Market • Rain or Shine  
More Info: 301-514-6888**

**Sponsors:**

Seawright Builders: The Orchard at New Market, PNC Bank of New Market, and Grange Hall Antiques  
*Thank you to all supporters, sponsors, and participants!*



**First mowing of 2011 complete on  
the LOUYAA fields!!**

**Yard Waste Collection  
April - November**



Yard waste collection resumed on Wednesday, April 6<sup>th</sup> and will continue through Wednesday, November 30, 2011. Acceptable yard waste will be: yard trimmings, grass clippings, leaves, brush and branches.

Collection will be from the curb and shall be placed in brown biodegradable paper bags only. The bags can be purchased at any hardware store. Branches should be cut to three foot lengths and must not be more than 3 inches in diameter. They should be tied in bundles. No root balls, dirt, sod, rocks, or trash in the bags. Yard waste should be on the curb by 7:00 a.m. Wednesday mornings.

**Messanelle Park Fountain -  
Good News, Bad News!**

Since February we've been working on the possibility of having the Messanelle's Park Fountain working in its former glory again. We have also started to clean up the park -- cut back some of the bushes, trim the trees, clean up the ground cover, etc.

Gotta admit the old Murphy's Law has come true more than once. If anything can go wrong it will go wrong and then at the worst possible time. Then the old saying "Everything takes longer than you think" has come to mind a few times lately.

The good news is that the park will look pretty nice for our upcoming event "A Day In New Market." The bad news is that our fountain will not be repaired in time for all to enjoy.

We hope to have the fountain working again by the beginning of the summer, God willing and if the creek don't rise.

Best regards, your Councilwoman,  
Rita Mueller

## Green Building & Living from Seawright Homes

### Home Value: How Do You Know It When You See It?



It seems obvious. Every homebuyer's goal should be to obtain the best "Value" for their money. But, in seeking to fulfill this objective, we first encounter the fact that "Value" itself is a relative concept represented by the relationship between the desired features and benefits of a product or service and the cost associated with those features and benefits.

Yet, the basic and important notion of Value is much easier to understand than compute because certain benefits of a product or service can prove difficult to quantify. For example, how do you put a number on the benefits of "comfort", "potential for improved health or longevity", "reliability" or simply "how a product might make you or others you care about feel"? And, "Value" becomes even more challenging to compute when one recognizes that the cost component of the value equation depends on which type of cost you are

quantifying— simply "initial cost" or "total cost over a planned period of ownership". This relativity and complexity no doubt account for why so many home buyers lead or allow themselves to be led to a poor purchase decision by comparing two or more homes on the simplistic basis of "initial purchase cost per square foot". The math is easy and the resulting decision often is unfortunate.

Purchasing a home on the basis of "initial purchase cost per square foot" makes as little sense as purchasing a new car on the basis of "cost per pound" or "cost per cubic inch of car volume". One understands readily that the features and performance contained in one pound of luxury car typically are not found in one pound of economy car. And by contrast, while almost every purchase decision begins with "cost" being one evaluation criterion, the smart auto shopper consciously considers other equal or more important criteria such as "fuel efficiency", "vehicle performance characteristics", "comfort and quietness of ride", "vehicle weight and safety features", "custom features meeting a priority want or need", "manufacturer and/or dealer warranty", "vehicle and dealer performance and service ratings"

and "history of trade-in value". This frame of reference entails recognizing every vehicle feature of importance to the car buyer, while also evaluating all factors that will comprise the vehicle's "total cost of ownership".

A similarly thorough assessment of a home's "Value" will include, in addition to "initial cost", "home size", "floor plan functionality and adaptability", "location benefits" (such as proximity to schools, parks, convenience shopping, employment, friends or extended family), "energy efficiency", "ease of maintenance and associated maintenance costs", inclusion of "custom features meeting a priority want or need", "indoor comfort", "features promoting occupant health and/or safety", "seller warranty", "seller service performance as evaluated by prior customers" and "how well a home or neighborhood is likely to hold value over time".

By seeking to understand home "Value" as thoroughly as a smart car shopper would approach car "Value", the home buyer will recognize "Value" as being a function of the "least total cost of ownership", all factors of ownership being considered. And, it is this approach to understanding home "Value" that provides the greatest assurance of a sound, intensely satisfying and rewarding investment.

## “Ask Dr. Tate”

*Dear Dr. Tate,  
I want to keep my teeth for a lifetime. Can you please tell me how I can do that? J.M.*

Dear J.M.,

The best way to keep teeth for a lifetime is to maintain healthy gums. Yet more than three in four Americans over age 35 have some form of gum disease. A survey by the Centers for Disease Control was even more bleak: It showed more than nine in 10 people over age 13 having some evidence of the disease.

Gum disease starts with dental plaque -- the sticky film of bacteria -- that builds up on teeth, especially when they're not brushed or flossed well. Plaque irritates gums, causes infection, and destroys the supporting tissues around the teeth. The most common signs are swollen and tender gums, gums that bleed during brushing, and persistent bad breath.

Did you know you can "catch" gum disease? Researchers have discovered that the disease can be

transmitted through saliva -- from a parent to a child sharing a toothbrush, for example, or a couple kissing.

The good news is that people with gingivitis, the earliest form of gum disease, can reduce further damage by daily brushing and flossing, and getting regular cleanings. Those with more advanced cases may have to undergo scaling and root planing, procedures in which a dentist or dental hygienist cleans below the gum line. We are fortunate to have new advances in the treatment of early gum disease that includes using antibiotics. With our current techniques, we can reverse the damage of gingivitis.

Prevention is the key in maintaining a healthy, beautiful smile for the rest of your life. Daily brushing and flossing at home is so important to remove harmful, disease causing bacteria. See your dentist regularly for professional cleanings, preventive x-rays and thorough exams that will reveal any potential problems at the earliest stages.

Call today for an appointment!

Keep smiling!  
Dr. Haley Tate



PO Box 27  
New Market, MD 21774

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## *Milo's & Frosty Cone Coming Soon!*



Pizza  
Wings  
Soups  
Salads  
Sandwiches  
and of course...  
Ice Cream!

81 W. Main Street – Located at the former Mallard's/Village Tea Room