

New Market Green Team

Meeting Minutes

September 9, 2019

Members present: Jen Runkles, Chair; Ashly Taylor Wright; Karen Capiella; Katy Chase; Jake Romanell, Town Council Liaison.

Topics Discussed:

New Market Farmers Market – Concerns were voiced about low foot traffic and staff availability at the Team’s Farmers Market. Several options were put forward regarding market frequency, market duration and vendor composition.

The Team decided to:

- Provide surveys to the vendors at the remaining farmers market to get their feedback. Based on the vendors’ remarks, the Team will make changes to the Farmers market’s operations prior to the start of next year’s market.
- Get contacts for the Town’s and neighboring HOAs to increase the visibility of the Farmers Market and the Town’s CSA.
- Ensure staffing for the remaining four market days in 2019.

Rain Barrell Program – The Team was provided with an update on the Team’s Rain Barrell Program. Currently, the Team is awaiting the response from the Chesapeake Bay Foundation to the Team’s amended application. Once approved, the Foundation will provide grant money to the Team for the purchase of the rain barrels.

The meeting adjourned at 7:45 p.m.